

Cost Proposal Request for Proposal Number 6028 Z1

Bidder Name: **Paulsen**

Due to the dynamic nature of this RFP and the resulting contract, the percentage of time spent on the items delineated in Section IV.E. Scope of Work, will be fluid, with greater emphasis being put on certain areas at different times. This is considered a normal part of the services being contracted and shall be included in the proposed fixed prices.

Provide a fixed cost-per-hour rate for each of the six (6) requirements as indicated. **Hourly Rates must not be expressed as a range.** If there are multiple rates associated with a requirement, then identify each rate separately. For evaluation purposes, the hourly rates will be averaged.

All prices, costs, and terms and conditions submitted in the proposal shall remain fixed and valid commencing on the opening date of the proposal until the contract terminates or expires.

A completed Cost Proposal must be submitted with the proposal response.

Requirements	Fixed Hourly Rates: \$150/hour				
	Initial Period Year One	Optional Renewal One	Optional Renewal Two	Optional Renewal Three	Optional Renewal Four
CornsTalk Newsletter Estimated Total Year One Project Cost: \$90,000 <i>*Three CornsTalk Newsletters</i>	\$ 150/hr	\$ 150/hr	\$ 150/hr	\$ 150/hr	\$ 150/hr
Media Planning and Placement Estimated Total Year One Project Cost: \$20,000 Commission Rate: 15%	\$150/hr	\$150/hr	\$150/hr	\$150/hr	\$150/hr
Creative Development, Design and Production Services <i>*Total Year One Project Costs Depends On Final Project Parameters</i>	\$150/hr	\$150/hr	\$150/hr	\$150/hr	\$150/hr
Website Updates, Management and Maintenance <i>*Total Year One Project Costs Depends On Final Project Parameters</i>	\$150/hr	\$150/hr	\$150/hr	\$150/hr	\$150/hr
Video Production <i>*Total Year One Project Costs Depends On Final Project Parameters</i>	\$150/hr	\$150/hr	\$150/hr	\$150/hr	\$150/hr
Project Planning and Management Estimated Total Year One Project Costs: \$30,000	\$150/hr	\$150/hr	\$150/hr	\$150/hr	\$150/hr